

TREE HOUSE 24

PRE-PRODUCTION
VISUALISING STUDIO
PDF BOOK

www.treehouse24.co.uk





VISUALISING
ANIMATICS
STORYBOARDS
ANIMATION
ILLUSTRATION
AFTEREFFECTS
FINALCUTEDITING
DVDAUTHORING
WEBDESIGN




Founded in 2005 by Tom Ellis and Lucy Scott,
Treehouse 24 is a top quality pre-production visualising
studio for advertising agencies, production companies
and design studios around the world.

We provide a full visualising service, including storyboard
artwork, animatic production, animation, Illustration for
posters and press visuals, concept and character
development, after effects, editing, DVD authoring and
web design.



We enjoy working closely with creative teams to adapt or create new styles to illustrate not just the idea or story but also the tone and style of the project.





Some notable campaigns we have been involved with include working with **Mother London** and their New York office to help visualise the recent award winning global **Stella Artois** campaigns.

Stella Artois 4% Visual



Stella Artois Animatic Keyframes



We are also very proud to have worked with Mother London to produce animatics and storyboards for the highly successful Monkey and Al series of ads for **PG Tips**.





We have had a lot of fun working with **Krow Communications** to produce animatics for the new **Kinder Surprise** campaign as well as other **Ferrero** products.





Kinder Surprise
Animatic Keyframes







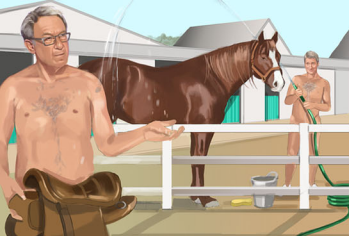
Other campaigns include working with **RKCR/Y&R** on the **Bacardi** Liquid TV and press series, **BBC Radio 2** and **iPlayer** storyboards and visuals, **Simple** animatics, **Virgin Atlantic** and **Virgin Media** poster concepts and much, much more including numerous pitch work projects.

Here are some more examples of our work.





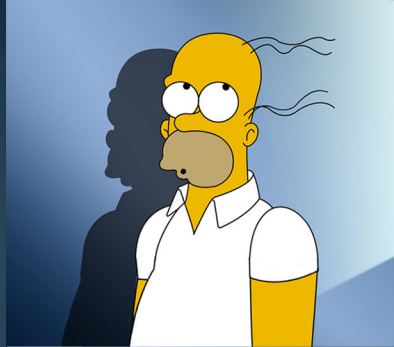




BBC

BBC iPlayer
Storyboard Keyframes







Lloyds TSB Visuals



A NEW PLAY AFTER F. SCOTT FITZGERALD







BBC
RADIO



Having worked with many of the largest agencies worldwide on some of the most prestigious campaigns, we thoroughly understand not only the high quality expected but also the urgency, adaptability and competitive pricing required to ensure the best possible service.

We pride ourselves on delivering consistently on each and every aspect.



As well as our commercial work we always have other projects on the go, so if you are looking for illustrators or animators to help develop any TV, web or book ideas then we are open to anything and everything.

If you would like further information about our company then please don't hesitate to call us on +44(0)131 5563551 or +44(0)7843 680226 or email info@treehouse24.co.uk.

We will always be happy to supply any specific samples you may need and to give free quotes for upcoming work you may have.





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